

EUROPEAN SOCIAL DOCUMENTARY

A SERIES OF UNIQUE WORKSHOPS
IN FACTUAL PROGRAMMING
FOR THE TWENTY-FIRST CENTURY



Promoted by

ZOLIG

school for documentary, television
and new media - bozen/bolzano

INDEX

Our Point of Departure	2
What you will get out of ESoDoc	7
Structure of the Workshops	8
Teachers at ESoDoc	12
Conditions of Participation	16
Supporters and Institutional Partners.....	20
The ZeLIG School for Documentary	22
Credits	24

OUR POINT OF DEPARTURE



ESoDoc – European Social Documentary is a training initiative offered by ZeLIG , Italy's trilingual film school, and one of the handful of European educational institutions that focuses exclusively on documentary filmmaking. ESoDoc is supported by a network of worldwide institutions and the European Union's Media Plus Programme.

ESoDoc explores wholly new terrain in audiovisual production. It takes up the challenge of bringing together the demands of different players now involved in documentary film production. Across the spectrum these are: independent documentary film makers and producers; non-governmental and non-profit organizations (NGOs and NPOs); television broadcasters and New Media.

ESoDoc's ambition is to create new production opportunities for European documentary makers interested in broadcasting films that draw attention to human rights, social justice and environmental protection, particularly in the developing world; and to respond to the growing awareness in NGOs and NPOs that film and New Media must be an important part of their work.

Heidi Gronauer _ Director of ZeLIG



Today, documentary filmmaking is no longer the preserve of TV and cinema; nor do we as viewers simply sit and watch. NGOs, international agencies, groups of citizen activists provide factual programming for a variety of needs – to heighten public awareness of global issues and get citizens more involved; to raise funds to help alleviate poverty and wipe out disease; to train people in the developing world to improve their lives. What unites them? The desire to make the world a better place. What are the new key words? Interaction and participation.

New Media has brought factual programming on-line. Now we can be put face to face with those who affect our lives, or with those who simply live in the same neighbourhood. We can join a debate via e-mail; we can watch daily web diaries from Kabul or Baghdad. New Media – the challenge of today's documentary production – builds on traditional film documentaries and uses new outlets, such as broad band community channels, one-world wwws and participatory videos.

Hugh Purcell _ Head of Studies ESoDoc



^ »The Dream - The Lifeboat Project« _ Manuela Maiguashca _ participant in ESoDoc 2005

^ »Streetdreams« _ Ulrike Helmer _ participant in ESoDoc 2007

»Lifeboat: A Woman's Guide to HIV Positive Motherhood« is an international collection of short films by, for and about mothers and children affected by HIV/AIDS. www.lifeboatfilms.org



^ »Teaching History in Bosnia« _ Hugh Hartford _ participant in ESoDoc 2006

WHAT YOU WILL GET OUT OF ESODOC

AIMS OF THE WORKSHOP

ESoDoc aims to widen the horizons of professionals in the TV documentary, NGO and New Media sectors and to bring them together – teachers and participants – in a new creative partnership.

NETWORKING we invite a wide range of top global professionals to mix with participants from all over Europe throughout our workshops.

CULTURAL AWARENESS we encourage sensitivity in working with cultures of the developing world and co-operation with indigenous communities.

SKILLS we teach the technical skills of film documentary, camera, sound and editing. We encourage a popular style and structure to meet the demands of broadcasters. We specialize in films that have a 'social action' follow up in community work.

NEW MEDIA we show its many uses in promoting citizen participation and in adding to a TV documentary production.

PARTICIPATORY VIDEO we teach participants how to teach others to film themselves, an important new communication and therapy in NGO work.

PRODUCTION we teach law and budgeting as applied to documentary film. We introduce participants to audiovisual markets and to distribution.

PITCHING we teach how to pitch and what to expect. Then we put it to the test in front of an audience. This is the climax of our workshops.

STRUCTURE OF THE WORKSHOP

THE WORKING LANGUAGE IS ENGLISH



^ ESoDoc workshop 2007

ESoDoc offers three 1-week workshops held over a 6-month period. During this period participants, either individually or in groups, will develop projects based on specific social documentary themes. On-going tutorial assistance is offered over the whole period and the projects are presented at the final pitch.

An e-platform will provide support during and between the workshops and allow continuous collaboration through a library, discussion forums and dialogue between teachers and participants.

WORKSHOP ONE Provides lectures, seminars and hands on experience where relevant in these areas; the camcorder revolution, links between broadcasters and NGOs, NGO film work in the field, and uses of the New Media. A special focus will be given to the viewing and discussion of 'social action' documentaries from East and West. Both group and individual projects will get under way this week.

WORKSHOP TWO Has a more practical approach with group and one to one tuition. We offer camera, sound and editing tuition according to the needs of participants; similarly with new media and participatory video.

In addition there are lectures and demonstrations on anthropological film making and film making specifically in difficult conditions; speakers from the developing world give their perspective. These lectures are related to the projects being developed by participants.

WORKSHOP THREE Climaxes with a pitching session – participants pitch their projects to commissioning editors from TV, NGOs, community channels and other sector professionals. Before that the emphasis is on production; finding the money, budgeting, legal requirements, distribution and a knowledge of the audio visual market.



^ ESaDoc workshop 2007

^^ ESaDoc workshop 2006

^ ESaDoc workshop 2005

TEACHERS AT ESODOC



Martin Atkin _ senior television producer, Greenpeace International, Amsterdam
Amy Barbor/Rose McCausland _ participatory video, Living Lens, London
Patrice Barrat _ president of Article Z, founder of The Bridge Initiative on Globalisation, Paris
Lars Barthel _ director of photography, Berlin
Hans Beller _ professor for editing, Stuttgart
Igor Blazevic _ People in Need/One World, International Human Rights Film Festival, Prague
Sabine Bubeck-Paaz _ commissioning editor ARTE/ZDF, Mainz
Giulio Cederna _ project manager AMREF, Rome
Katerina Cizek _ film producer 'The Handicam Revolution', Toronto
Ritchie Cogan _ ex BBC, founder One World Group of Broadcasters, Cologne
Mick Csàky _ chief executive and artistic director, Antelope Films, London
Heino Deckert _ MA.JA.DE filmproduktions and Deckert Distribution, Berlin
Herz Frank _ director, Riga/Jerusalem
Mark Galloway _ director of International Broadcasting Trust, London
Susan Gray _ international film producer and script writer, Boston
Klaas Kuitenbrouwer _ cross media expert, Mediamatic, Amsterdam
Sibylle Kurz _ pitching and communication skills, Frankfurt
Marcel Losinski _ director, Warsaw
Angelo Loy _ director, participatory video, AMREF, Rome
Chris Lunch _ participatory video/Insight Share, London/Montlaur
Sophie Maintigneux _ director of photography, Berlin
Neelima Mathur _ executive producer, Spotfilms, Workshop Co-Ordinator Formedia, New Delhi
Isabel Morgan _ formerly head of film production, Christian Aid, London
Mikael Opstrup _ producer/Final Cut Productions, Kopenhagen
Leena Pasanen _ director of European Documentary Network, Kopenhagen
Jacek Petrycki _ director of photography, Warsaw
Sorious Samura _ film director 'Cry Freetown', London
Keith Shiri _ education and programme officer at the Africa Centre, London
Signe Byrge Sørensen _ producer/Final Cut Productions, Kopenhagen
Stefano Tealdi _ founder and director of STEFILM International, Turin
Eric van den Broek _ director, Videoletters, Amsterdam
Barrie Vince _ independent editor, London
Patrice Vivancos _ Valencia Filmcommission, teacher of budgeting and production, Spain
Iikka Vehkalahti _ founder of Steps for the Future and Why Democracy, CE YLE, Helsinki
Chris Wherry _ sound engineer, Maribor/London



^ »Journey of a Red Fridge« _ Lucian Muntean _ participant in ESoDoc 2006

^ »Once They Were Neighbours« _ Zsuzsanna Varga _ participant in ESoDoc 2004

CONDITIONS OF PARTICIPATION

For workshop dates and application deadline visit our web-page www.esodoc.eu

PARTICIPANTS ESoDoc is intended for TV documentary, NGO and NPO sector professionals with some audio-visual experience. That means factual film producers, directors, writers and editors and other media personnel. In particular we are keen to attract NGO field workers who want to use film in their work and new media specialists with a human rights, environmental protection perspective.

NUMBER OF PARTICIPANTS 22 participants in all, desirably with an equal balance of men and women, West and East Europe.

APPLYING FOR ADMISSION Applications must include the following to be considered for admission:

- Completed application form
- Curriculum vitae (max. 2 pages, 3000 characters)
- Motivations (max. 1 page, 1500 characters)
- Previous professional works (max. 1 film or artistic work)
- A proposal for a film/project that you want to develop during ESoDoc training (max. 1 page, 1500 characters)

All application materials must be type-written or printed, and include applicant's first name and last name, 5 copies in all. No other material shall be taken into consideration.

SELECTION OF PARTICIPANTS Participants will be chosen on the basis of professional background and motivation, sensitivity to social and environmental issues; and on the basis of the project proposal. Our final selection will take into account the need for a homogeneous group, as well as regional and gender balance.

ENROLMENT FEE Cost per participant is 1.200 euro, which includes tuition, room and board (600 euro for participants from new member states). The fee does not include travelling expenses. Limited number of scholarships are available.



^ ESoDoc workshop 2004



ANTELOPE



HÄLLEFORS KOMMUN



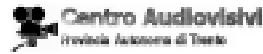
ARTICLE Z



FILMERE E' COMUNITARIAMO

MADMUNDO
SOME LIKE IT HOT

Mediamatic



Christian Aid



PROVINCIA AUTONOMA DI TRENTO

oneworld.net



The Documentary Training Initiative



Documentary group



Provincia Autonoma di Trento



steps for the future

DOCUMENTARY IN EUROPE



PROVINCIA AUTONOMA DI TRENTO



INTERNATIONAL



FILMWERKSTATT MÜNSTER

Formedia
FOUNDATION FOR RESPONSIBLE MEDIA

GREENPEACE



Università della Svizzera italiana



venetiancinema

DEMOCRACY
A GLOBAL DOCUMENTARY PROJECT

SUPPORTERS AND INSTITUTIONAL PARTNERS

Andrzej Wajda Master School of Film Directing _ www.wajdaschool.pl
Antelope Film _ www.antelope.co.uk
AMREF _ www.amref.it
Article Z Productions _ www.articlez.fr
Baltic Film and Media School _ www.bfm.ee
Bridge Initiative International _ www.bridge-initiative.org
Cooperativa Sociale Cedocs _ www.cedocs.it
Centro Audiovisivi della Provincia Autonoma di Trento _ www.audiovisivi.provincia.tn.it
Christian Aid _ www.christian-aid.org.uk
Discovery Campus _ www.discovery-campus.de
Doc.it _ www.documentaristi.it
Documentary Group _ www.documentarygroup.se
Documentary in Europe _ www.docineurope.org
Elm Media _ www.elmmedia.lv
EDN - European Documentary Network _ www.edn.dk
Filmwerkstatt Münster _ www.filmwerkstatt.muenster.de
Formedia _ www.formonline.org
Greenpeace _ www.greenpeace.org

Hällefors Kommun _ www.hellefors.se
Insight Share _ www.insightshare.org
IDF - Institute of Documentary Film _ www.docuinter.net
Cooperativa Sociale Kiné _ www.kine.coop
Madmundo _ www.madmundo.tv
Mediamatic _ www.mediamatic.net
One World Broadcasting Trust _ www.owbt.org
OneWorld Network _ www.oneworld.net
People in Need _ www.clovektisni.cz
Provincia Autonoma di Trento _ www.provincia.tn.it
Stefilm International _ www.stefilm.it
Steps for the Future _ www.steps.co.za
Sources2 _ www.sources2.de
Television Trust for the Environment _ www.tve.org
Università della Svizzera Italiana _ www.unisi.ch
Urihi _ www.urihi.org
Veneto Cinema Pro _ www.venetocinemapro.com
Why Democracy? _ www.whymdemocracy.net

THE ZELIG SCHOOL FOR DOCUMENTARY

ZELIG
school for documentary, television
and new media - bozen/bolzano

ESoDoc is promoted by the **ZeLIG School for Documentary, Television and New Media**. ZeLIG, founded in 1988, is a non-profit educational centre specialized in training in the documentary field. ZeLIG is funded by the Autonomous Province of Bolzano through the Council for Professional Training in Italian/German/Ladin languages. Courses are held in three languages: Italian, German and English. The curriculum offers a three-year-course in documentary filmmaking. The ZeLIG diploma is officially recognized by the Republic of Italy and the European Union.

ZeLIG plans and organizes also international conferences and European projects, offers seminars for professionals and intensive orientation seminars for young people with different partners on documentary-related themes. ZeLIG offers also courses in the techniques of PV Participatory Video.

The school is a member of the European and International Association of Cinema Schools, GEECT and CILECT, the German documentary association a.g.dok, the Italian doc/it and EDN, the European Documentary Network.



REGIONE AUTONOMA TRENINO-ALTO ADIGE
AUTONOME REGION TRENINO-SÜDTIROL



Città di Bolzano
Stadt Bozen



Made possible by support of the European Community's MEDIA PLUS PROGRAMME



CREDITS



For further information please contact
ZeLIG / ESoDoc - European Social Documentary
W www.esodoc.eu **E** info@esodoc.eu

ZeLIG - School for Documentary, Television and New Media – Bozen/Bolzano
Brennerstr. 20/d Via Brennero, I-39100 Bozen/Bolzano (Bz), Italy
P +39 0471 302030 **F** +39 0471 977931 **W** www.zeligfilm.it **E** info@zeligfilm.it

head of studies _ Hugh Purcell
head of project _ Heidi Gronauer
project assistant _ Lotte Gibitz, Thomas Righetti
administration _ Nadia Caruso, Ornella Rosoli
technical _ Silvano Gazziero

graphics _ www.typeklang.com
print _ Dipdruck, Bruneck/Brunico, Italy

© ZeLIG october 2007





ESoDoc IS A TRAINING INITIATIVE
OFFERED BY ZeLIG SCHOOL FOR
DOCUMENTARY, TELEVISION AND
NEW MEDIA (SOUTH TYROL - ITALY)

Made possible by support of the European Community's MEDIA+PLUS PROGRAMME

